

## September 17, 2009 Board Meeting Minutes

Miller Park – Brewers Stadium Milwaukee Wisconsin  
Bob Uecker Room Level Three

- I. Call to Order, Welcome and Introductions (4:30 pm).  
Meeting Called to Order at 4:45 pm
  
- II. Secretary's Report
  - a. Approval of Minutes – July 17<sup>th</sup>, 2009 Board Meeting
  - b. DCMS Update

Motion to accept July Minutes  
Motion: Jim Nelson  
Second: Carmen Wolf  
Motion Approved
  
- III. National News Update 2009-10 Regional Executive - Donna Hutchinson  

No Report
  
- IV. President's Report
  - a. WICPA Conference Update
  - b. Fall Presidents Meeting Region 7  
WI Chapter is host for this meeting. Meeting will include a tour of the Island, dinner for the group and presents for attendees. Donna will take care of purchasing the gifts. The group is looking for feedback on local chapter achievements.
  - c. Disney – Key to Excellence Promotional Partner
  
- V. President Elect Report
  - a. Chapter Balanced Scorecard 2009-2010
  - b. 2009 – 2010 Strategic Plan Update
  - c. Chapter Board Manuals Update

Jim Nelson reported that we are going green with the board manuals, they are now posted on the website
  
- VI. Treasurer's Report
  - a. Year to Date Financial Report  
Bruce reviewed the finance statements included in the board packet.
  
  - b. 2009 – 2010 Budget Review

- c. Assistant Treasurer Position  
Bud made an announcement at lunch requesting that anyone interested in the Assistant Treasurer's position should contact Bruce.
- d. Mega Conference Financial Update

VII. VP – Programs Report

- a. CFO Forum Update – Proposed change to date for mini LTC & Board Meeting.  
A discussion was held as to the possible topic for this meeting, several ideas were suggested, but in the end it was determined that the original suggested topic would be best. (Protecting and Managing Your Investment Portfolio)

Carmen detailed the plan to move the Mini-LTC/Board meeting to coincide with the CFO forum. This would allow members of the Board to attend both events during one time frame.

- b. Web 2.0 Social Networking  
Information on this program was distributed to board members.
- c. Final Program's Policy  
Policy was distributed, including change to reflect waiver of the Presidents expense at social events.
- d. May 2010 Annual Meeting  
Keynote speaker – Richard Clarke.

VIII. Mega Conference Update

Shawn and Phil updated the board on the Mega – Conference and asked the board for assistance in filling some volunteer positions at the conference. In addition they requested that the WI Chapter of HFMA contribute \$300.00 for Door Prizes for the conference.

Motion to contribute \$300.00 to Mega-Conference

Motion: Carmen Wolf

Second: Scott Edin

Addition of an ACHE, lunch and learn With Thomas Atchison on Friday afternoon will be included in the cost of the conference.

Registration for the Mega-Conference will be completed using Pay-Pal.

IX. Committee Reports

- a. Required Board Actions
- b. Board Report Questions or Clarifications Needed

Certification Committee reported that one member was scheduled to take an exam at the program, but rescheduled prior to the meeting.

Membership reported on current membership numbers, and asked the Directors to assist in contacting non-renewing members and report back to the board.

X. Directors Reports

- a. Regional Activity
- b. New Member Activity
- c. Non Renewal Activity
- d. Misc.

Bud requested that the Directors submit a report on the activity that is taking place in their areas and any issues or concern that they have.

XI. Old Business

- a. Legacy Ideas – Continued

Bud is looking for the authors of the Legacy ideas suggested at the July meeting

- b. National Member Survey

Announcements have been made to inform the membership of the importance of this survey by e-mail, in News & Profiles and at meetings.

- c. News & Profiles – Electronic Version Action Item

Dave Cartier expressed his interest in doing an electronic version of News & Profiles, He also expressed some concern regarding how much work it will be to manage this format.

XII. New Business

- a. Member Recognition – Yergers, etc

It was suggested that we recognize members for the number of years they have been with HFMA. Tom Tanel will poll his committee to see if anyone would be willing to work on this.

- b. Associate Member Liaison Position

Bud would like to create a position to monitor all activity related to Business Associate members, Jim Brick volunteered to look into this.

- c. New Member Sub \_ Committee

- d. Member Participation Survey Form

XIII. Items for November Board Meeting

- a. Meeting at Attic Angels, Madison Dave Meister
- b. WI HFMA 60<sup>th</sup> Anniversary
- c.

XIV. Upcoming Events:

- a. Fall Presidents Meeting, September 27/29, 2009. Aruba
- b. Disney Key To Excellence – October 6, 2009
- c. November Board Meeting - 13, 2009 – Location TBD

XVII. Meeting Adjourned:

Motion to Adjourn 6:20 pm

Motion: Jim Nelson

Second: Jean Voight

Approved