

November 13, 2009 Board Meeting Minutes

Holiday Inn Hotel & Suites Madison West, Madison WI
Capital Room

- I. Call to Order, Welcome and Introductions (10 am).
Meeting called to order by Bud at 10:02
- II. Secretary's Report
 - a. Approval of Minutes – September 17th, 2009 Board Meeting

Motion: Carmen Wolf
Second: Jean Voight
Approved
 - b. DCMS Update
Art updated the group on CBSC criteria and issues with getting current or accurate information from National.
- III. National News Update 2009-10 Regional Executive - Donna Hutchinson
Jim Nelson reported on conference call, National is reviewing membership totals this may be a moving target. Also looking at combining on time reporting categories, certification exams will also be reviewed.
- IV. President's Report
 - a. Fall Presidents Meeting Region 7
Bud updated the group on the Fall Presidents meeting and asked the group to review the best practices section of the report as most of them came from our chapter, review them and let us know if we should incorporate any of the others into a our practices.
 - b. Member Satisfaction Survey - Update
- V. President Elect Report
 - a. Chapter Balanced Scorecard 2009-2010
Jim reported that National will be eliminating the Seamless system of service and combining on time reporting.
 - b. 2009 – 2010 Strategic Plan Update
Strategic planning meeting will be combined with the CFO forum, March 9th & 10th. The focus of this meeting will be to concentrate on results of the Membership Satisfaction survey.
- VI. Treasurer's Report
 - a. Year to Date Financial Report

Bruce reviewed the finance statements as included in the packets, Fall conference expenses are slightly higher than expected, due to the increased number of attendees.

- b. 2009 – 2010 Budget Review
- c. Assistant Treasurer Position
Bruce identified five individuals that have expressed interest in serving in this position. Bud will have a call with the officers to make a selection from this list. What are the responsibilities and benefits of this position.

Motion to pay for registration and travel costs for the Assistant Treasurer for LTC in the first year.

Motion: Jean Voight

Second: Dave Snow

- d. Mega Conference Financial Update
- e. A/R Update

VII. VP – Programs Report

- a. CFO Forum Update
Theme for CFO Forum is Protecting and Managing your Investment Portfolio.
Larry Nines and Nick Bauer are heading up the two panel discussions of the CFO forum with an afternoon session on becoming a strategic CFO. March 9th, 2010.
Mary Ellen Stanek, CIO of Baird Advisors has agreed to be on the panel along with Dennis Doody from CommonFund.
- b. Web 2.0 Social Networking
- c. Disney Keys To Excellence / Proposed Webinars
National will not give us credit for these programs as we are not involved in the meeting planning.
- d. May 2010 Annual Meeting
Alan Mendeloff addressed the May meeting, almost all speakers secured, in addition to Golf there will be a day spa option. Wednesday night will include brewery tours at Leinenkugels. Keynote speaker will be moved to the first session after lunch. Alan explained the content and timing of the sessions that are planned for the May meeting.
- e. 60th Anniversary Meeting
It was suggested that we set up a separate sub-committee to plan the 60th Anniversary meeting in January 2011.

VIII. Mega Conference Update

- a. HFMA Booth
- b. Volunteer Sign-up Sheet
Phil Rohs updated us on current registration numbers for the Mega Conference and asked for volunteers. Bud also addressed the need for people to work the HFMA table at Mega to include members of the Certification, Membership, Scholarship and Sponsorship committees.

IX. Committee Reports

Certification Committee – Leslie reported that only one individual has expressed interest in taking the exam, was scheduled at September meeting and rescheduled, this individual has paid the exam fee.

Motion was made to have the chapter reimburse the exam fee for the first five members to sit for an exam

Motion: Leslie Claas
Second : Mary Koenig
Approved.

Sponsorship Committee – Jim Brick stated we have received approximately \$55,000 in Sponsorships so far this year. Advertising cannot be a benefit of sponsorship, and Jim explained some options to the current sponsorship program including some “ala carte” offers. After discussion it was decided to leave the program as it is currently is.

Nominating Committee – Jean asked for input into candidates for the upcoming elections, currently we have one Director position open, all other Directors are eligible for another term. The Officers will meet in December to determine who should be nominated to enter the officer rotation as Treasurer.

Membership Committee – Tom Tanel gave an update of 606 current members with 119 non-renewals. National will be continuing with its Member get a Member program, and Tom will be following suit for our Chapter. Chapter member recognition was discussed, recognizing members for years of membership.

- X. Directors Reports
 - a. Regional Activity
 - b. New Member Activity
 - c. Misc.

- XI. Old Business
 - a. Legacy Ideas – Continued

 - b. Member Recognition – Yergers, etc

 - c. Associate Member Liaison Position
AHAM, WMCCA, WMCA all have this position and find it very positive. Develop and maintain Business Associate list, coordinate vendor relations between the Board and Business Associate membership. Discussion followed with comments from members and it was determined that this was not necessary at this point.

 - d. New Member Sub – Committee

- XII. New Business
 - Jean Voight recognized Tom Tanel for his National Membership Award.

Scott Wallner updated the group on Linked In and asked about submitting and editing photos from upcoming Programs. It was suggested that we look to fill the position of chapter photographer.

XIII. Items for January 2010 Board Meeting

Ballots, 60 year anniversary, certification, recognition, Yergers, Directory

XIV. Upcoming Events:

- a. December 8th, 2009 Accounting Update Webinar
- b. Mega Conference January 20-22nd, 2010
- c. Board Meeting January, 21, 2010, 4:30 pm – At the Mega

XVII. Meeting Adjourned: 12:25

Motion: Carmen Wolf

Second: Dave Snow

Approved