



Wisconsin Chapter, Healthcare Financial Management Association

**2010-2011 Sponsorship Program**  
**June 1, 2010 – May 31, 2011**

Thank you for considering our sponsorship program, which will provide you with heightened visibility to our membership and will help us continue to provide top-quality educational programs while keeping registration fees to a minimum.

The sponsorship program ensures sponsors can participate at a variety of levels and receive value for their support and involvement in Wisconsin HFMA activities.

**HFMA offers three Chapter Programs each year (September, January and May) except in a year when there is a Mega Conference. In the year of a Mega Conference, HFMA offers two Chapter Programs (September and May) instead of three. The next Mega Conference is scheduled for January 2012.**

***PLATINUM***

Sponsorship Fee - \$5,000

**LIMIT OF SIX PLATINUM SPONSORS**

- Wisconsin HFMA web page listing with your company's logo/description and a link to your company's web site
- A full page ad in the Member Directory
- A listing in the Chapter Resource Directory (\$200 for each additional listing)
- Sponsor Spotlight article in the Chapter newsletter describing your company
- Invitation to interact with the Wisconsin HFMA Board at the Winter Meeting
- Program sponsor for one Chapter program (shared with one or two other Platinum sponsors)
- Signage and/or booth at all Chapter programs
- Verbal and written recognition at all Chapter programs
- Preferred status on the Underwriting with Recognition Program opportunities with a paid sponsorship by June 1, 2010
- Six complimentary program registrations that expire May 31, 2012
- Two additional Chapter directories (additional directories upon request, subject to availability)
- 8 X 10 appreciation plaque
- First right of renewal until June 1, 2010



***GOLD***

Sponsorship Fee - \$3,500

- Wisconsin HFMA web page listing with your company's logo/description and a link to your company's web site
- A half page ad in the Member Directory
- A listing in the Chapter Resource Directory (\$200 for each additional listing)
- Sponsor Spotlight article in the Chapter newsletter describing your company
- Signage and/or booth at Annual (May) Chapter program
- Verbal and written recognition at all Chapter programs
- Preferred status on Underwriting with Recognition Program opportunities (after Platinum)
- Four complimentary program registrations that expire May 31, 2012
- Two additional Chapter directories (upon request, subject to availability)
- 5 X 7 appreciation plaque

***SILVER***

Sponsorship Fee - \$2,000

- Wisconsin HFMA web page listing with a link to your company's web site
- A 1/3 page ad in the Member directory
- A listing in the Chapter Resource directory (\$200 for each additional listing)
- Written recognition at all Chapter programs
- Preferred status on Underwriting with Recognition Program opportunities (after Platinum and Gold)
- Two complimentary certificates to apply to any Chapter Program that expire May 31, 2012
- Two additional Chapter directories (upon request, subject to availability)
- Appreciation Certificate



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***BRONZE***

Sponsorship Fee - \$1,000

- Wisconsin HFMA web page listing
- Listing in the Chapter directory and Chapter Resource directory (\$200 for each additional listing)
- Written recognition at all Chapter programs
- Preferred status on Underwriting with Recognition Program opportunities (after Platinum, Gold and Silver)
- One complimentary certificate to apply to any Chapter Program that expires May 31, 2012
- Two additional Chapter directories (upon request, subject to availability)
- Appreciation Certificate

Thank you for considering participation in the Wisconsin Chapter HFMA Sponsorship Program. If you need additional information about the Sponsorship Program, please contact a Sponsorship Committee Co-Chairperson:

Jim Brick at (262) 542-6508 or Mark Herder at (414) 359-3166

Please complete the sponsorship enrollment form below, and mail together with your check to:

Jim Brick  
P.O. Box 589  
Waukesha, WI 53187

***Make checks payable to HFMA – Wisconsin Chapter***

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**CORPORATE SPONSORSHIP ENROLLMENT FORM**

- PLATINUM - \$5,000       SILVER - \$2,000  
 GOLD - \$3,500       BRONZE - \$1,000  
 ADDITIONAL RESOURCE DIRECTORY LISTING - \$200

I am a WI HFMA member \_\_\_ I am not a WI HFMA member \_\_\_ (Non-member sponsors will be added to WI HFMA distribution lists in order to receive important announcements and event information)

My check is enclosed in the amount of \$\_\_\_\_\_

I am not interested in becoming a sponsor at this time, but I would like a listing in the Resource Directory. Enclosed is my check in the amount of \$\_\_\_\_\_ (\$200 per listing).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company Web-Site: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

(PLEASE PRINT)

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_



**WISCONSIN HFMA 2010-2011 CHAPTER RESOURCE DIRECTORY**  
**(DUE OUT OCTOBER 2010)**  
HFMA BENEFIT FOR SPONSORS

As a HFMA Sponsor Benefit, the Wisconsin Directory also includes a **Resource Directory**. Here, sponsors will be listed exclusively for our Wisconsin members. **You may also purchase additional listings for \$200 each.**

The Board of Directors recognizes and greatly appreciates the value, expertise and support of our sponsor/business associate members and strongly encourages our provider members to consider utilizing their products and services before using similar services of companies outside our membership.

Please complete the information requested as it will appear in the Resource Directory.

Please check the **Level** of your organization's HFMA sponsorship:

- Platinum
- Gold
- Silver
- Bronze

**Sponsor Organization Full Name:**

\_\_\_\_\_

(Please print)

Authorized Contact \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Web address: \_\_\_\_\_



Please use the information as it appeared in the 2009-2010 Chapter Resource Directory:  
Yes \_\_\_\_\_

If no, please continue with this form.

Please check the **Category** of your organization's type of service:

- Accounting Services
- Auditing Services
- Benchmark Data Services
- Collection and AR Recovery Services
- Consulting Services
- EDI Products/Services
- Education/Training
- Facilities Design and Construction
- Financial Services
- Insurance Products/Services
- Investment Banking
- Legal Services
- Patient Record Products/Services
- Reimbursement Services

Other Services \_\_\_\_\_

**Please attach a Word document in an email summarizing a description of the services/product offerings of your organization in fifty words or less to [jim.brick@creditmgt.com](mailto:jim.brick@creditmgt.com). Please type your company name and "HFMA Resource Directory Summary" in the subject of your email.**



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## Directory Ad

Wisconsin HFMA Platinum, Gold and Silver sponsors may place an ad in the Membership Directory as part of their membership benefits. Please make sure your ad meets the required specifications. If you would like to keep the same ad that appeared in last year's directory, please indicate below.

Please use the ad as it appeared in the 2009-2010 Membership Directory. Yes \_\_\_\_\_

If no, please format your ad according to your membership level and email it to Jim Brick at [jim.brick@creditmgt.com](mailto:jim.brick@creditmgt.com).

**FILE FORMAT:** EPS or PDF

**RESOLUTION:** 300 dpi or greater

**BLACK AND WHITE FONT AND GRAPHICS ONLY**

**SIZE:** Platinum members receive a full page advertisement  
REQUIRED SIZE: 4.5" x 8"

Gold members receive a half page advertisement  
REQUIRED SIZE: 3.5" x 4.5"

Silver members receive a 1/3 page advertisement  
REQUIRED SIZE: 2.5" x 4.5"